



IMPORTANT DATES

17 SEPTEMBER 2024
Al Projects on Marketplace
become available

17 SEPTEMBER 2024
Information Session- presentation
on the Al Thesis Fair, and voting
begins

17 SEPTEMBER - 25 SEPTEMBER Voting is open

8 OCTOBER 2024

Deadline for uploading CVs to platform

15 OCTOBER 2024 8:30 - 12:45 Al Thesis Fair!

> ORGANIZED BY IVI UNIVERSITY OF AMSTERDAM

QUESTIONS?
ThesisFair-Ivl@uva.nl

Session Information

- The slides from this session will be made available to you on the Thesis Fair website.
- We will not be going over your thesis today. A separate Thesis Information Session will be held by your program and Thesis Coordinator.
- The presentation will start with information unrelated to the Thesis Fair: LAB42 SME Clinic.
 This is an exciting paid opportunity for students who are interested and have time/the desire to do a project unrelated to coursework and the Thesis.
- Are you all Year 2+ MSc AI students from UvA? Is there anyone from the VU here or in their first year?

Important links:

Thesis Fair website: https://informatics.amsterdam/#student-faqs

Thesis Fair Platform: https://thesisfair.ivi.uva.nl/

Thesis Fair Marketplace: https://thesisfair.ivi.uva.nl/marketplace



Introduction

- The SME DataLAB 42 is part of the larger proposal called The ROBUST Long Term Program
- At the UvA, the SME DataLAB 42 project will be under the LAB42 umbrella

SME DataLAB 42 Activities

	The	v will be	three	maior	activities	undertaken	by the	SME	DataL/	AB 42	projec	ct at t	he L	JvA
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Datalab Sprint

Datalab Workshop (Masterclasses)

Data Buddy Project

Data Buddy Project

- Unclear where to start with data in your business, or not sure of a project
- Gather insights on the company to find how they can use data to help solve their problem(s)
- €1.500 Euros
- 40 hrs total over 5 weeks*

Masterclass

- Present a workshop (1.5 2 hrs) on a specific AI or data topic to a group of companies
- Students assist on the day of workshop
- Provide 1-hour student support after the session (virtual)
- €25 per hour

Datalab Sprint

- Project carried out by a student at an SME/MKB under the guidance of a project leader.
- Project delivers a predetermined deliverable, the project is defined data project solves a concrete issue
- Deliverables can trend analysis, dashboard development or even predictive models.

Datalab Sprint

- 8-10 weeks
- 60-80 working hours total or 6-10 hrs per week
- € 1.500 cost for the company*

Intake Procedure

- Email to show interest and will be added to mailing list
- Apply for interested project proposals through emailing CV and short (1-2 paragraph) motivation and 'fit' to project
- Skills and personality fit evaluated
- Administrative process cleared

Contact Info

Smedatalab42@uva.nl

Back to the Thesis Fair!

What is the Thesis Fair

The AI Thesis Fair is the opportunity for you to meet with external organisations and research groups and discuss their offered projects with the hope that you will match with one of them.

In order to participate in the Al Thesis Fair you must vote for projects on the Thesis Fair platform. There is no ranking. The order your votes appear are not indicative of first, second or third preference, etc.

The voting is just to provide some direction for the day. It is equally designed to give you the chance to thoroughly read and review projects and organizations. You will have the opportunity to meet with every single organisation at the event. Please note that there are no set meetings.

The booths/organisations are split between three separate sections of the KIT, with a total of more than 40 organisations across the venue. Students will be split into three separate groups and each group will have an hour per section. After each hour is up, your group will be rotated to the next section.

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Al Thesis Fair Program – Afternoon of Tuesday, 15 October

Registration: 8:30 at the Royal Tropical Institute (KIT)

Open Marketplace: 9:15 – 12:15

Round 1: 9:15 – 10:15 **Round 2:** 10:15 – 11:15

Round 3: 11:15 – 12:15

Lunch: 12:15 – 12:45

Please leave at 12:45 as the next event must begin.

You may return at 17:30 for the Borrel

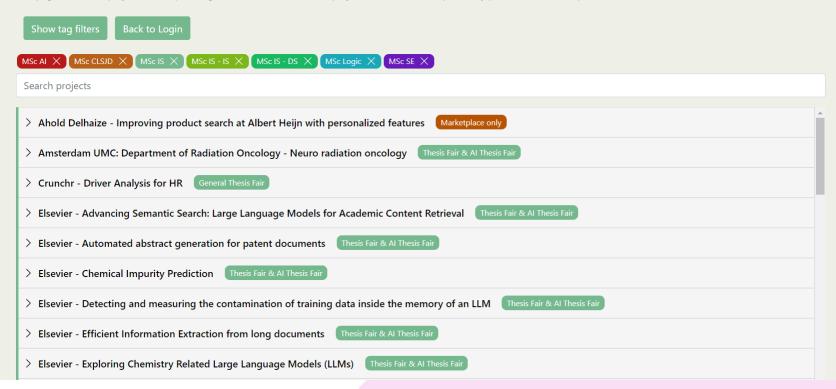
Borrel: 17:30 – 18:30

YOU MUST VOTE FOR PROJECTS IN ORDER
TO PARTICIPATE IN THE AI THESIS FAIR

Project Marketplace – not logged in

Project Marketplace

This page shows the project for all upcoming Thesis Fairs, as well as the projects that have been specifically put onto the marketplace.



Thesis Projects

- All projects are listed on the Thesis Marketplace: https://thesisfair.ivi.uva.nl/marketplace
- When you are logged into the platform you will automatically see only the projects available for your program. The other program tabs will be not turned on
- DO NOT VOTE FOR PROJECTS THAT ARE NOT FOR YOUR PROGRAM
- There are two types of projects:
 - Internal projects with one of our Research Groups (you can filter for these by typing in University of Amsterdam into the filter).
 - You can contact the researcher who posted the internal project directly if you are interested.
 - External projects with an external organisation (usually matched through the Thesis Fair)
 - Some external organisations are not participating in the Thesis Fair but have submitted projects to the Marketplace. You can contact them directly if you are interested in one of those projects.

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Thesis Fair Platform: https://thesisfair.ivi.uva.nl/

Thesis Fair Marketplace: https://thesisfair.ivi.uva.nl/marketplace

Thesis Fair Platform – after logging in











Account information

Anneke Email

Family Name

Phone number

Enter you phone number

Smit

test-ai@tf.com

Update personal information

Your Studies

MScAl

First Name

Your Curriculum Vitae

Upload CV

By uploading your CV you agree to share your CV with the participating organisations

Profile Sharing Permissions

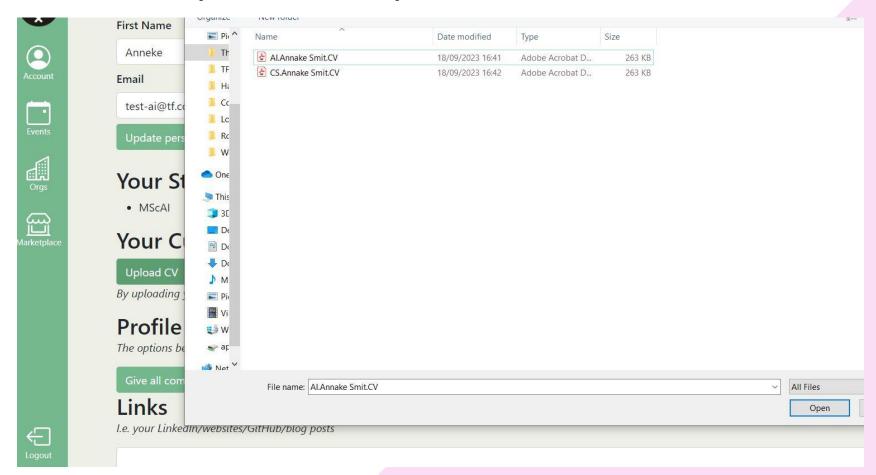
The options below determine which organisations can see your profile and uploaded CV

Links

I.e. your LinkedIn/websites/GitHub/blog posts



Thesis Fair platform - Upload CV

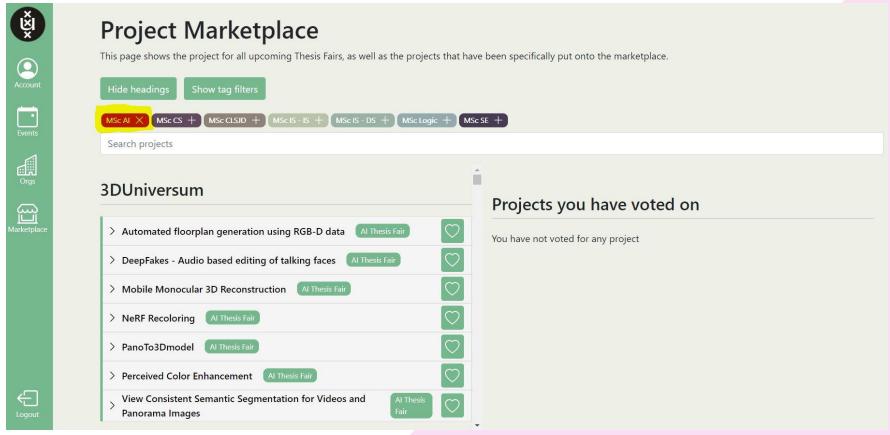


The Dream Project - Voting

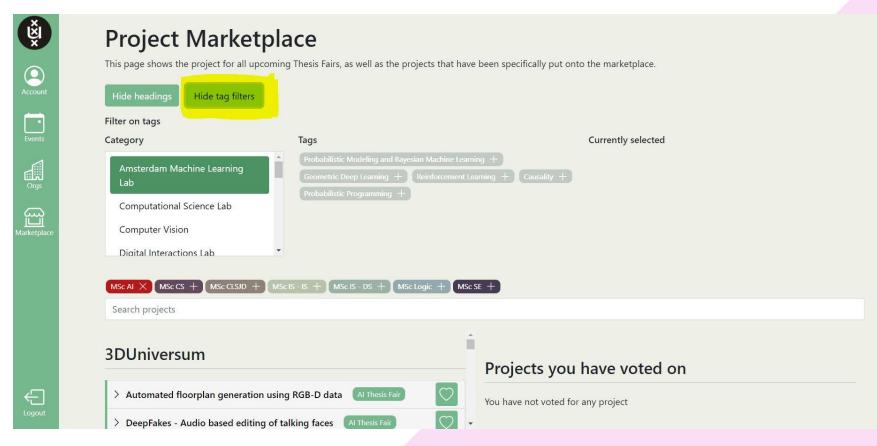
When voting for projects and you are unsure which to vote for, ask yourselves the following questions:

- What research theme do you like or want?
- Do you like to work in a small or large company?
- Working on a team or alone?
- What kind of guidance do you want or need?
- What kind of skills/expertise do you have/want to develop?
- What kind of data do you want to have access to?
- Does the project require English or Dutch?
- What are the working conditions?

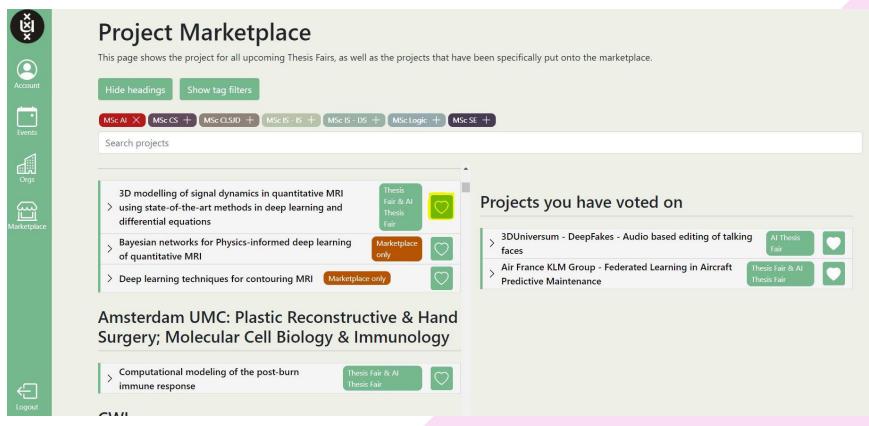
Marketplace Voting – Correct Program



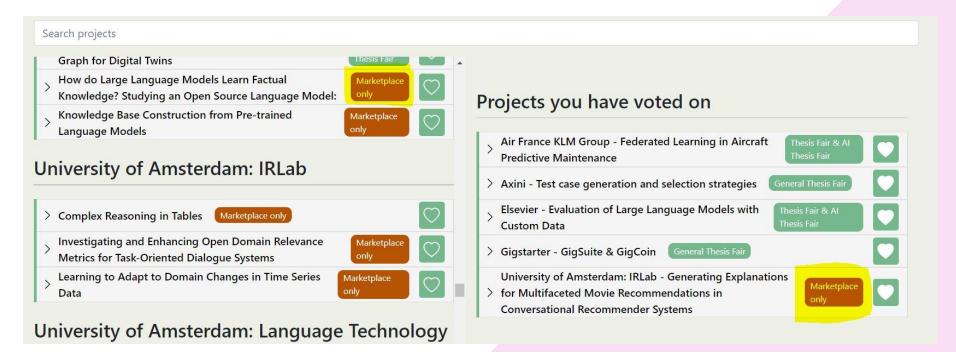
Marketplace Voting-Research Tags Filter



Marketplace Voting – Voting



Marketplace Only Voting – Watch out!



Marketplace Voting - Voting

Vote for many projects from different organisations. Take a look at all available projects for your program, you may be surprised!

Voting starts today, 17 September at 17:00 and closes on 25 September at 17:00

YOU MUST VOTE FOR PROJECTS IN ORDER TO PARTICIPATE IN THE AI THESIS FAIR

Your CV and Professionalism

Treat each discussion with an organisation like a job interview and be prepared to discuss the projects and research areas.

Wear professional clothes and have a clean/tidy appearance.

Prepare questions and do your research for each organisation you meet with - know what the organisation does and their mission.

Maintain eye contact if possible.

Be confident but not cocky, listen to their questions and be sure to answer them.

Be respectful.

Even if you do not do a project with an organisation, there is a chance you will meet or work with some of these people in the future. Do not burn any bridges!

During the Meetings

- Ask if the representative can see your CV (you should have uploaded your CV to the platform)
- Introduce yourself
- Ask for their name or look at their nametag. Use their name throughout the discussion
- Take notes
- Ask your prepared questions and ask open questions
- Check that your ideas and assumptions of the organisation are correct
- Check that your ideas and interpretations of the project(s) are correct
- Agree upon further contact and how to contact

Your CV - What to put on your CV

Basic information:

- First and surname
- LinkedIn
- Github
- Website
- Email
- Mobile number
- Address

Program name, how long your thesis is, and which time period you will be available for the project.

Include the following descriptions:

- Profile: Describe your skills, expertise and ambition in 2-3 sentences each
- Education: Which schools you have attended
- Work experience: Short sentences with job description and competencies
- Chosen set of courses and research areas of interest
- Internships and volunteering
- A photo is optional but encouraged

Your CV - useful tools and materials

UVA Careers website - https://student.uva.nl/en/topics/uva-student-careers-centre

- Harvard University Careers https://ocs.fas.harvard.edu/resumes-cvs-cover-letters
 - Video on how to write a CV
 - Do's and don'ts
 - Action verbs for your CV

Follow-up After the Al Thesis Fair

Do you have enough information? If not, then do some research.

Email or call the companies of your preference. **Use the agreed upon contact method.**

Make an appointment to meet with them further.

Note: please remember that a contract is a binding agreement. Only sign the contract if you are sure that you are going to undertake your thesis with them.

Internship Agreements - NDAs

Please contact <u>internshipagreement-science@uva.nl</u> for questions.

A detailed description of the new policy can be found <u>here</u>. You may also find a sample internship agreement form <u>here</u>.

- The UNL model internship agreement is established in consultation with the business community.
- It considers the duty of care and educational task of universities, as well as the competitive position of companies.
- The agreement is applicable to all higher education institutions in the Netherlands and is exclusively for internships within the country.
- No additional Non-Disclosure Agreements or other agreements are accepted.
- Trade secrets and intellectual property rights are adequately protected through the model internship agreement and the national collective labor agreement.
- There is a two-week response period for the removal of confidential information in the thesis or presentation.
- If the internship provider does not respond within this period, the internship report may be published in full and the presentation will continue.
- Exceptions to the agreement, such as longer embargo periods or confidential appendices, must be indicated in the internship agreement form.

Contacts and points of information

Questions about the Thesis Fair? Visit our Student FAQs on https://informatics.amsterdam/#student-faqs if you cannot find the answer there, then email thesisfair-lvl@uva.nl

This presentation will be published on the Thesis Fair Student FAQs page.

- If you have any personal concerns or issues please contact your Study Advisor, Cecilia Sigvardsdotter: <u>A.K.C.Sigvardsdotter@uva.nl</u> (only for MSc AI).
- If you have any specific questions about your thesis, please contact your Thesis Coordinator/Thesis Trajectory Coordinator/Master Project Coordinator. **THIS IS NOT US.**
- If you still have questions after using these resources, then you can email us at thesisfair-lvl@uva.nl. Please note that if you come to us with questions that can be answered by the Thesis Fair website, we will redirect you back to the website.

Questions from students

Thank you and good luck!